

WE LOVE YOUR OLD MERCHANDISE

WE PRODUCE EXCLUSIVE LUXURY & CONTEMPORARY
SAMPLE SALES. FROM 200 TO 20,000 UNITS IN CHICAGO.

Chicago is an emerging market for designer events with a thriving local fashion scene replete with sophisticated shoppers and generous press for fashion events.

We know sample sales. Since 2005, we have been working with luxury and contemporary vendors to expand their sample sale presence to a growing Chicago marketplace.

We know Chicago. As integral members of Chicago's fashion community, we have developed unparalleled partnerships with top marketing and logistical vendors, know of the best event locations, and have insider press access.

We produce results. In August 2009, we drove 1300+ shoppers to our two-day event. In July 2009, we obtained front page event coverage in the weekend edition of the Chicago Tribune. We average a 20 to 50% sell-through for single or multi-line designer events.

We provide full event partnership including one-on-one planning, event set-up/strike, venue selection, full logistical management, merchandising, marketing, public relations, event reconciliation and accounting.

Event budget and management fee will be determined during initial event consultation.



Summer 2009 Luxury Clients
HUGO BOSS
ESCADA

Marketing Outreach / PR

- 10k+ dedicated e-mail list
- 20k+ exclusive partner e-mail list
- 200k+ combined monthly web page views
- Insider press access
- Luxury hotel concierge network
- Affiliate marketing opportunities



For more information

about working with us, please contact
Janice Moskoff as listed below.